OPTI
complexity made simple

Enhancing the digital experience for readers of Hamangiu Legal Library
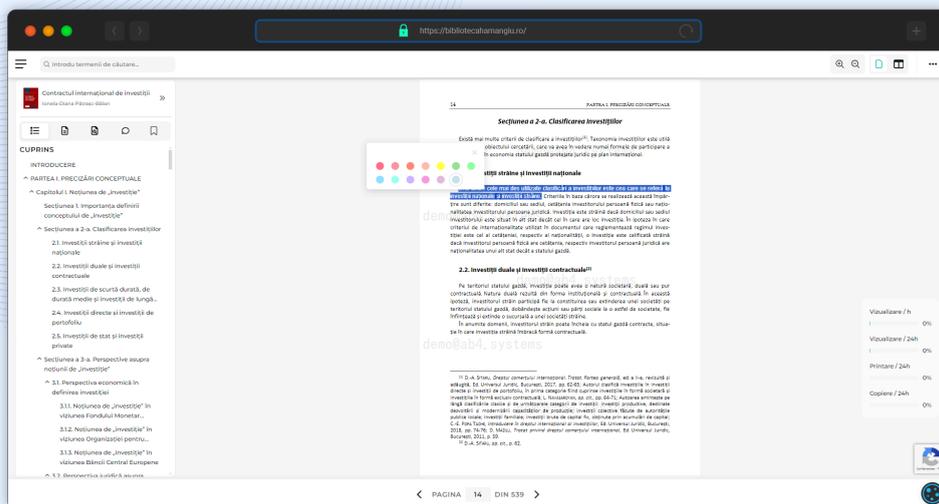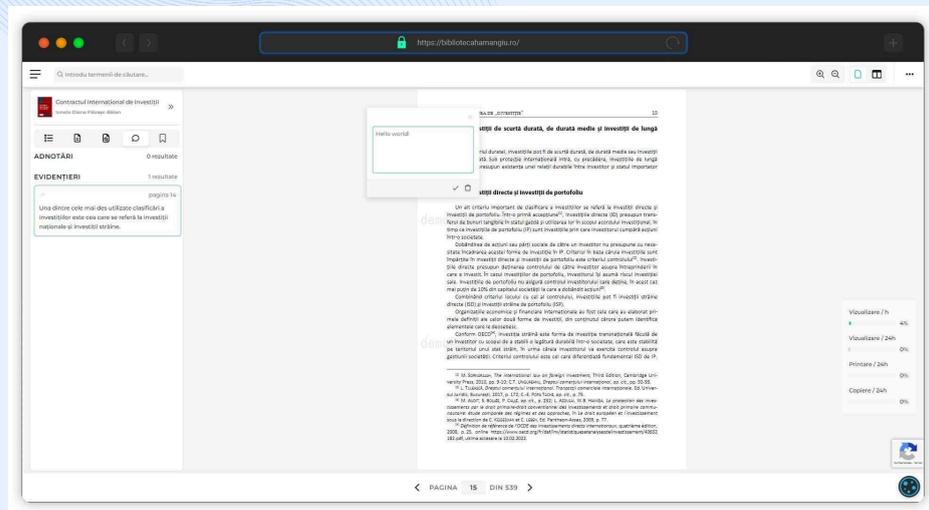
CASE STUDY

Industry: Publishing
Client: Hamangiu Publishing House, Romania
Year: 2023-2024

Hamangiu Legal Library, a prominent resource for legal professionals in Romania, identified the need to enhance its digital reading experience to better serve its users, including lawyers, jurists, and law students.

Hamangiu contracted OPTI to develop advanced tools that would improve user engagement, productivity, and efficiency.

CHALLENGES

The project started by identifying the needs of end users and possible solutions.

READING EXPERIENCE

Users lacked essential tools like bookmarks and annotations to manage their reading experiences effectively.

DIFFICULTY IN TRACKING USER LIMITS

Users found it challenging to monitor their usage limits, such as the number of pages viewed or books accessed, leading to frustration.

STRICT SUBSCRIPTION LIMITS

The library needed to implement transparent and strict usage limits for daily activities, including the number of pages, books, and saved excerpts

SOLUTION

OPTI addressed these challenges by implementing a suite of digital tools as follows:

HIGHLIGHTS AND ANNOTATIONS

✓ **Users can choose from 13 vibrant and pastel colors** for highlighting text, allowing for personalized emphasis.

✓ **Users can add, edit, or delete annotations** directly within the document, enabling them to input their thoughts easily.

✓ **The sidebar serves as a centralized location for all highlighted and annotated content**, which is stored in the user profile for easy access.

BOOKMARKS

✓ Users can add multiple bookmarks for each book they read.

✓ Bookmarks are stored in a dedicated tab within the sidebar and are also integrated into the user profile.

USAGE LIMITS DISPLAYED IN REAL TIME

✓ **Users can monitor their usage limits**, including views per hour, views per day, prints per day, and copies per day.

✓ **The system provides proactive notification**s when users approach or reach predefined usage limits.
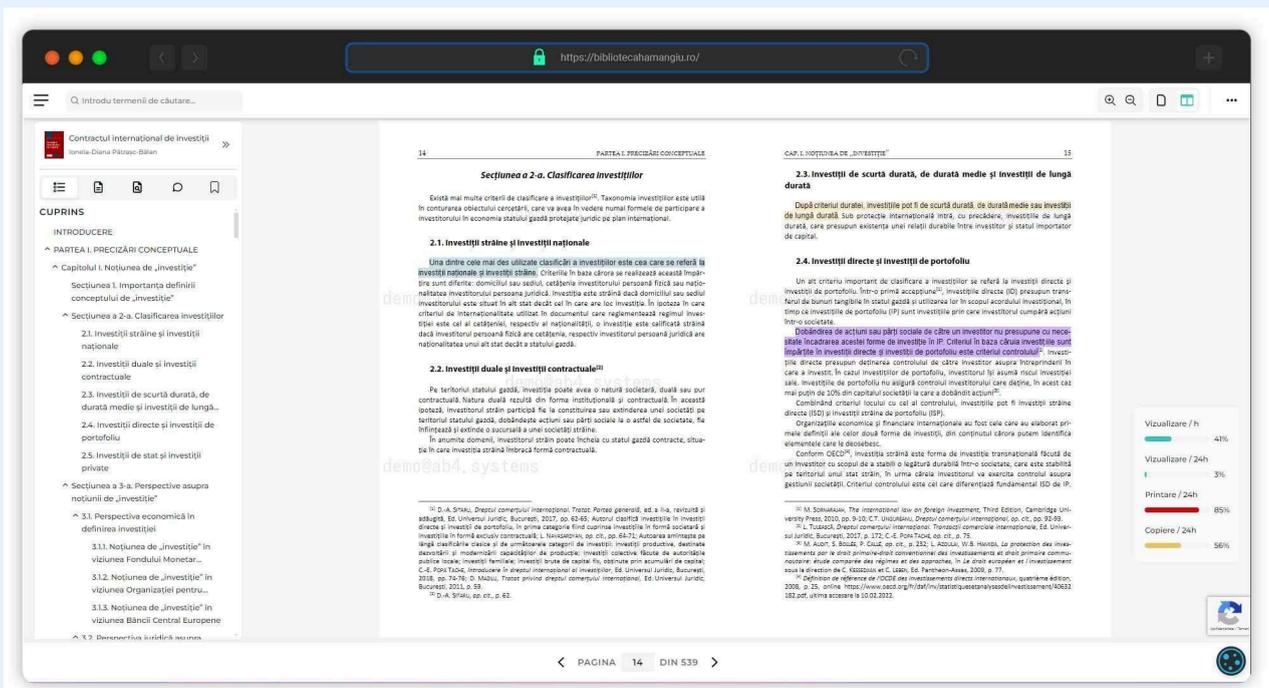
TWO-PAGE VIEW

✓ This feature caters to users who prefer a more comprehensive overview of the content

✓ It offers a more immersive and efficient reading experience.

RESULTS

The new system went live in early 2024 and led to significant improvements for Hamangiu's users.

User autonomy

Users gained greater control over their reading experiences.

Document interaction

The project transformed how users engage with materials.

Navigation

The integration of highlights, annotations, and bookmarks ensures that important content is easily saved and accessible.

Real-time usage limits

The implementation of real-time visibility has heightened users' awareness of their reading activities.

Dual page view option

The introduction of the dual-page viewing feature provides users with a more comprehensive overview of the content they are reading.

Increased productivity

Legal professionals and enthusiasts can navigate, collaborate, and engage with legal content seamlessly.

TECHNOLOGIES

Elasticsearch, Javascript, React, Postgres, JSON REST APIs.

TESTIMONIAL

"I think OPTI are one of the most profesional team we have worked with. They always deliver on time, are very well organised and always give us updates about their tasks."

- Ruxandra Antal

Hamangiu Publishing House

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OPTI

PRODUCT DEVELOPMENT, AUTOMATION AND DATA MIGRATION

Software company developing products and cutting costs by automations and data migrations. Founded in 2005, with extensive expertise in retail, medical, publishing, and gaming industries.

The OPTI team includes senior analysts and programmers, is ISO 9001 and ISO 27001 certified, HubSpot Solution Partner, Google Cloud Partner and certified in other technological stacks.

CERTIFICATIONS

HubSpot Partner — SOLUTIONS PARTNER PROGRAM | Google Workspace Administrator — GOOGLE CERTIFIED · PROFESSIONAL | ISO 9001 — CERTIFIED | ISO 27001 — CERTIFIED | Google Cloud Partner

Microsoft CERTIFICATION CRM | Microsoft CERTIFICATION ERP | CISCO CCNP | CISCO CCNA | REVIEWED ON Clutch ★★★★★ 5/5 RATING

KNOW-HOW

Frameworks & Languages	JS JavaScript	php PHP	Python	Java
	Rust	C#	React	Angular
	Typescript	HTML5		

Databases	PostgreSQL	Microsoft SQL Server	BigQuery
	Mongo	MySQL	Hadoop

ERP/CRMs	HubSpot	Salesforce	FreshSales	Microsoft Dynamics 365
	Zoho	Pipedrive	Zendesk	MiniCRM

Server Configuration	Linux OS	Load Balancers	HTTP Daemons